

University Fund

Annual report 2022



Inhoudsopgave

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Foreword

I have been closely involved with the Tilburg University Fund as a board member for many years. And I am honored to have been made chair of the board in 2022. It is therefore a real pleasure to present this annual report to every donor, volunteer, and every other stakeholder.

The past year was a remarkable one. After two years of little activity on campus, we once again had the opportunity of meeting up in large numbers during the [Alumni day](#) in October. With inspiring speakers, memorable encounters, and a fantastic benefit festival of song at T.S.R. Vidar, the day was truly unforgettable for me and for the many alumni present. The benefit festival raised €5,399.

As in previous years, the university fund was large enough to support new projects. We received many exciting applications, and I am pleased to report that we were able to honor no fewer than eight of them. The projects were launched in 2023, thanks in part to the financial assistance from the university fund, and will feature in the next annual report. I obviously hope that you, like me, read the newsletters and follow our [LinkedIn page](#), where all the updates and progress reports about the projects will be posted in the forthcoming year.

Another highlight in 2022 was the setting up of the Charitas voor Charitas Fonds. On February 1st, an agreement was signed between the university fund and the Fundatie Charitas in a ceremony at the convent in Roosendaal, in the presence of the last-surviving nun. The purpose of the Charitas voor Charitas Fonds is to provide scholarships to talented religious women from emerging and developing countries.

Among the impressive projects that the university fund has supported for a long time is the Zero Hunger Lab. In March, a special edition of the magazine [New Scientist](#) appeared that was devoted entirely to the research carried out by the Zero Hunger Lab, in which the researchers talked about their work and its impact on hunger in the world.

In 2022, we again provided support to a number of scholarship students, giving them the opportunity to develop their talents during their studies at Tilburg University. The chapters on [scholarships for students](#) and [teaching](#) include contributions by several students about how the scholarships have benefited their lives.

Unfortunately, several students found themselves in financial difficulties this year due to the war in Ukraine. Quite apart from their worries about their families and friends, they suddenly had to deal with some unexpected challenges. Fortunately, we were able to provide them with help from our emergency fund. Many donors were deeply affected by their experiences, with no less than €19,495 being raised in donations.

We concluded the year with a heartwarming five-year anniversary campaign on the campus. Everyone at the university was given the opportunity – in return for a small donation – of sharing their dreams for the future in the form of a ribbon on the Christmas tree next to the library. The campaign was a great success, yielding a sum of €2284.

I would like to take this opportunity to thank every donor and every volunteer for their involvement. With your support, we really can make an impact.

Mariëtte Turkenburg

Chair, Tilburg University Fund



Board

Board members



on the photo, from left to right

- ◆ Wim van de Donk (member)
- ◆ Cindy van Oorschot (treasurer)
- ◆ Marc Cootjans (member)
- ◆ Bert Groenewegen (secretary)
- ◆ Mariëtte Turkenburg (chair)

Three board meetings were held in 2022. The members of the board receive no remuneration for their work. Nor have they requested or obtained any financial resources from the university fund, and nor have they spent any resources.

Development and Alumni Relations Office

The Tilburg University Fund is supported by employees in the Development and Alumni Relations Office of Tilburg University.

Managing director

Piet van Ierland (far right on the photo) is the director of Tilburg University Fund, and director of the Marketing and Communication division of Tilburg University. The Development and Alumni Relations Office is one of the Marketing and Communication departments.

The year 2022 in figures

 Alumni (1927-2022): 87.498	 International alumni: 10,560 140 nationalities
 Diplomas in 2022	<ul style="list-style-type: none">◆ PhD diplomas: 93◆ Master's diplomas: 3744◆ Bachelor's diplomas: 2171◆ Post-Master's diplomas: 54
 Donors Number of donors in 2022: 1663	Total number of donors since the setting up of the university fund in 2008: 6279
 Donations in 2022:	<ul style="list-style-type: none">◆ < €500: 1603◆ €500 - €2000: 48◆ >€2000: 12◆ Largest donation: € 100,000
 Total donations in 2022: €358,778	<ul style="list-style-type: none">◆ Telephone fundraising campaigns: €154,125◆ Have a seat: €10,663◆ Quinquennium campaign: €2,284◆ Other: €191,706
 More than 3100 hours by 326 volunteers	<ul style="list-style-type: none">◆ Members of boards and committees: 117◆ Mentors: 309◆ Number of coaches / career cafe coaches: 31

Data from alumni database, accessed 1 April 2023

In 2022, a large number of alumni carried out voluntary tasks for the university – and in some cases, in more ways than one. Examples include acting as a mentor or coach, giving feedback, giving lectures and readings for students, and members of the Alumni Panel helped our research work by answering surveys. Very many alumni also worked for alumni associations or were actively involved in student recruitment.

Tilburg University

Tilburg University seeks to help society advance by deepening our understanding of it. Together with social partners, we carry out high-level interdisciplinary research with a focus on society's challenges, such as those relating to the sustainability transition, the labor market, health and wellbeing, and broad-based prosperity. Digitization is another important theme that features in each of these challenges. Technology is an essential part of the social context that both produces and uses the applications associated with that technology. We create innovation through research, through learning,

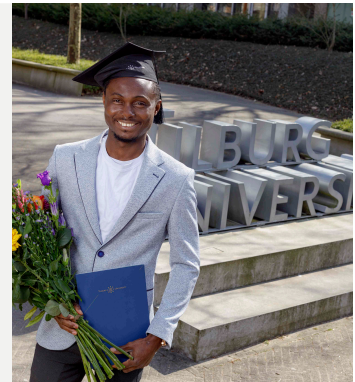
and through understanding. Understanding Society. Tilburg University was established in 1927, since when it has contributed towards mono and multidisciplinary teaching and research in life sciences and social sciences. Our students develop the knowledge, skills, and character that are needed for the challenges of the 21st century. We train them to be responsible and enterprising thinkers, prepared for a leading role in the society of the future. We achieve this by providing high-quality academic education on an international and green campus.

The year 2022 in pictures

George Y Sharpe's graduation

January 31st, 2022

Thanks to donors to the Tilburg University Fund, George Y Sharpe from Liberia got the chance to study at Tilburg. During the past two years, he has shared his story on several occasions. He has now graduated and returned to Liberia at the start of 2023.



Founding of Charitas voor Charitas Fonds

February 1st, 2022

The Tilburg University Fund and the Fundatie Charitas have established the Charitas voor Charitas Fonds, the agreement on which was signed between the parties on Tuesday, February 1st, in a ceremony at the convent in Roosendaal in the presence of the last-surviving nun. The purpose of the Charitas voor Charitas Fonds is to provide scholarships to talented religious women from emerging and developing countries. The scholarships give the students the opportunity to study care and religious life at Tilburg University.



Kick-off for joint university fundraising campaign

February 22nd, 2022

During a joint campaign, every university in the Netherlands called on people to give financial support to 'their' university and make important research possible. The Tilburg University Fund used the campaign to focus in particular on research at the university that helps to reduce hunger in the world.

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PLOSSEN?

SUPPORT ONDERZ

RIPPORT JOUW UNIVERSITEIT

SUPPORT JOUW UNIVERSITEIT

Day of the municipal elections

March 16th, 2022

The day of the municipal elections. For these elections, many people use a voting guide to get advice on whom to vote for. However, there are many people who have difficulty understanding the statements on which the advice is based. Thanks to our donors, researchers Naomi Kamoen and Christine Liebrecht received a contribution from the university fund to conduct research on the use of a chatbot or voicebot. These bots can give custom-made responses to questions on political issues.



Friends of Cobbenhagen lecture by Mirwais Momand

March 22nd, 2022

On Tuesday, March 22nd, Mirwais Momand delivered a lecture, specially for the Friends of Cobbenhagen. Mirwais Momand became an entrepreneur in Afghanistan. In 2012, he initiated the development of a dairy factory, Mido. Many people dismissed him as crazy, but that only encouraged him even more. Doing business under the most difficult circumstances imaginable was hard enough before the Taliban came to power, but the challenges have now become even greater. Mirwais took 50 Friends with him on his journey and talked with us about his experiences.



Launch of New Scientist magazine on Zero Hunger Lab

March 24th, 2022

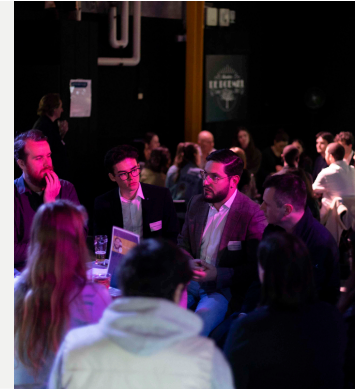
In a special edition, researchers from the Zero Hunger Lab talked about the impact of their work on hunger in the world. Other partners spoke too, including the World Food Programme, Voedselbanken Nederland, the Ministry of Foreign Affairs, and various people from Tilburg University who support the Zero Hunger Lab.



Career Café: The Future Employee

April 21st, 2022

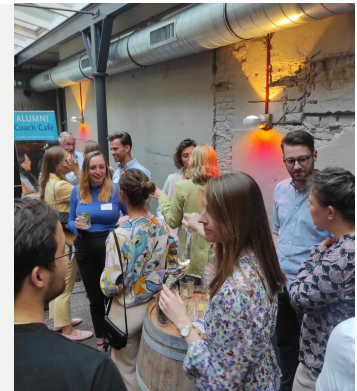
During Tilburg University Career week, we joined forces with the Student Career Service and held a successful Career Café. More than 100 students gained inspiration at 'Career Café: The Future Employee' from our alumni coaches during the alumni impact sessions. There was plenty of time for people to meet during the event, enjoy a drink, a bite to eat, and to network.



Coach Café Utrecht: How to fuel motivation

May 12th, 2022

On May 12th, there was another edition of Coach Café, this time in the center of Utrecht. We were able to meet around 45 alumni who had come to Coach Café from work. The theme of the event was 'how to fuel motivation'. It was an inspiring evening. Our recent graduates quickly established useful contacts with experienced alumni who had come to share their insights.



Night University

May 19th, 2022

Thursday, May 19th, saw another successful edition of Night University, this time in the spring. It featured an alumni cafe where alumni could meet up.



Friends of Cobbenhagen lecture

June 2nd, 2022

After a turbulent eighteen months, alumni, students and employees were finally able to meet up again on June 2nd during the Friends of Cobbenhagen Lecture 2022. The theme was 'The art of change: the psychology behind a new society'. Professor of neuropsychology Margriet Sitskoorn and composer, conductor, and cultural entrepreneur Merlijn Twaalfhoven provided insights into our changing society from the perspective of their own particular fields.



Class of '93 and '94

June 16th, 2022

On June 16th, 2022, the university finally celebrated its 94th birthday, an occasion that would not have been complete without those of our alumni who graduated in '94! We also invited graduates from '93 to return to the campus, given that the university's 93rd birthday celebrations were cancelled due to the coronavirus restrictions. We marked this special occasion with 23 alumni!



Alumni Day

October 8th, 2022

At least 400 alumni attended the Alumni Day on October 8th, during which we looked back at Tilburg University's 95-year history and forward to its centenary in 2027. After some inspiring sessions in the afternoon and an enjoyable lunch and dinner, we ended the day with a fantastic benefit festival of song. The revenue from the participants' tickets was donated to the university fund.



Deposits to benefit the university fund

November

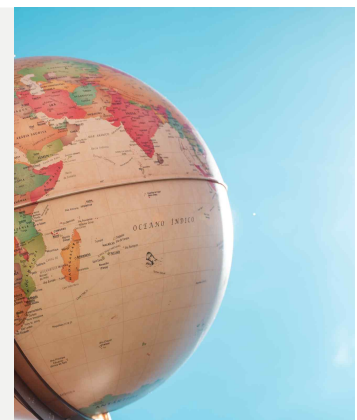
Large blue 'PETman' containers have been on the campus since November, into which students, employees, and all other campus visitors can place their empty plastic bottles and cans. This not only ensures that the bottles and cans are recycled, but that the deposits on them are donated to the university fund.



International Career Café: Positioning yourself on the Dutch labor market as an international

November 15th, 2022

A new online edition of the International Career Café was organized on November 15th, at which Tilburg University offered international students and recent graduates the opportunity to ask career-related questions to professionals and international alumni (one from each faculty), who were able to share their practical knowledge and experience.



Dies Natalis and quinquennium week

November 17th, 2022

Tilburg University celebrated a quinquennium in 2022 – its 95-year existence. Numerous activities were organized on campus to mark this special occasion, with the highlight being the Dies Natalis. During the celebrations, Mariëtte Iris Hamer, the former chair of the Social and Economic Council, was awarded an honorary doctorate from honorary supervisor Professor Ton Wilthagen for her services to socio-economic policy. The overall theme of the academic ceremony was the values of the university: connected, curious, caring, and courageous.



Class of '95

November 17th, 2022

Prior to the Dies Natalis celebrations, the annual 'Class of' event was held. Every alumni who graduated in the year in question was invited to return to the campus. This year, it was the turn of the Class of '95, to mark the 95-year existence of the university. During the lunch in Grand Café Esplanade, the Class of '95 had the opportunity to renew old friendships and share their memories. This was followed by a guided tour of the campus. Much has changed since the 1990s. The tour ended at the auditorium where the alumni attended the Dies Natalis celebrations.



Friends of Cobbenhagen meeting at Societeit de Witte

November 24th, 2022

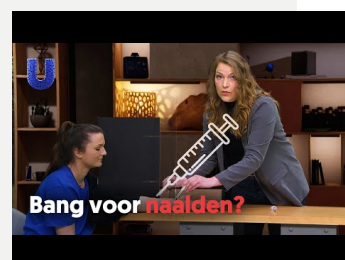
This gathering was about meeting in the context of an association, hence the special location. Director Wijs gave a fascinating guided tour of the building of the member associations, including a peek in the kitchen. This was followed by a dinner at which the friends had the opportunity to discuss the latest developments concerning the Friends of Cobbenhagen network and their ambitions for the future.



Research into needle phobia at the Klokhuis

November 24th, 2022

Dr. Elisabeth Huis in 't Veld received a contribution from the university fund for her research into needle phobia. In November, she was a guest at the Klokhuis, where she talked about her work.



Quinquennium campaign

November and December 2022

During a special quinquennium campaign, students, employees, and alumni had the opportunity to hang a ribbon – in return for a donation to the university fund – bearing their dreams for the future on the campus Christmas tree. A total of €2284 was raised.



Mutual involvement

The Tilburg University Fund helps Tilburg University contribute towards the quality of society of today and of tomorrow. A serious and important challenge! That is why we attract funding that enables us to enhance the impact that Tilburg University has on society, both in the Netherlands and beyond.

Tilburg University is an academic, open, inclusive and involved community that is dedicated to sustainable broad-based prosperity. It develops and shares knowledge in the life and social sciences for the benefit of society. Students are trained to be responsible leaders, with knowledge, skills, and character. The Tilburg University Fund attracts funding in order to help realize these objectives. With the help of the donations it receives, the university fund offers additional financial resources for research, for teaching, and for scholarships. This enhances our donors' involvement with society. Close at home and further afield. Now and in the future. For each other.

It is precisely because our focus lies on attracting funding that we can target all our energies on carrying out our plans as efficiently and effectively as possible.

Objectives

The objectives of the Tilburg University Fund are:

1. The university fund aims to promote teaching, research, and impact at Tilburg University and everything related thereto in the broadest sense.
2. The university fund seeks to achieve this goal by:
 - ◆ a. attracting funding;
 - ◆ b. carefully and impartially managing and allocating funding received;
 - ◆ c. making available financial resources to Tilburg University and its employees, students, and alumni;
 - ◆ d. carrying out any other action related to the above in the broadest sense or which could be of benefit to it.
 - ◆ What this amounts to in practice is organizing fundraising programs – for example through a recruitment campaign, a ‘middle and major donor’ program, named funds, and bequests. This helps make possible a scholarship program (for talented students from all over the world, for example), research projects (such as Zero Hunger Lab) and educational projects (such as Pre-Bachelor’s study programs for refugees).

The Development and Alumni Relations Office (DARO) performs an initiating and facilitating role in the acquisition of funds for the Tilburg University Fund. It oversees an active demand for funding but is also supply-driven. The university fund is managed by a director who is also the director of the Tilburg University Marketing and Communication division, of which the DARO forms part. The director and the DARO jointly develop the university fund policies and are responsible for carrying out the fundraising activities, for selecting projects and the students who are eligible for a donation, and for the management duties. The director and board are assisted in their duties by a supervisory board of active and involved Tilburg University alumni. The Audit Committee provides support in the form of an opinion about the annual accounts and interim financial reports.

Results achieved

Thanks to the activities of the university fund, including Have a Seat, programs for medium and large donors, campaigns, smaller-scale activities, and contributions, a total of €358,778 was donated this year.

Alumni network

During the past year, the Tilburg University alumni network continued to grow, to in excess of 87,000 alumni. More than 6000 diplomas were awarded. Fortunately, all graduates were once again able to proudly receive their diplomas in graduation ceremonies that were open to the public: during the pandemic, alternative arrangements had to be made for this.

Celebration of quinquennium

The year 2022 marked the 95th anniversary of the founding of the university. As always in the event of a quinquennium, an alumni day was held throughout the university, at which alumni from every program and cohort returned to the campus. A very successful gathering at which alumni learned about all the different ways to remain involved with their alma mater, as volunteers or donors, for example. The daytime program was followed in the evening by a benefit festival of song at T.S.R. Vidar. More than 165 alumni drank a toast to the university's 19th quinquennium. The activity raised €5,399 for the university fund.

Online contact

Links with alumni were also strengthened via email and social media (LinkedIn and Instagram), with the help of a donors' newsletter, six alumni newsletters, and two online editions of Tilburg University Magazine, featuring the themes of 'The value of values' and, of course, 'Quinquennium'. More than 50,000 alumni and donors were reached in this way.

Volunteers

In 2022, the volunteer program returned – finally – to being a physical, face-to-face activity. Students and recent graduates visited experienced alumni in their work settings, met up with them at various networking sessions and events, and were able to find each other more easily online, resulting in a smoother exchange of supply and demand. The volunteer program means we can help members of the Tilburg University community prepare for the labor market, work on their personal development, and build a valuable network. A total of 326 alumni volunteered as mentors, lecturers, and coaches at various events in 2022, and others were members of the alumni panel.

Campaigns

As a result of changes in legislation, it is no longer possible to organize telephone fundraising activities as we have done in the past. Using our experiences from the telephone campaign in 2021, we organized this year's campaign differently. An experienced telephone campaign student spent the whole year calling alumni to ask them if they were prepared to extend their donations to the university fund, or to convert their one-off donations to an ongoing one. The telephone campaign raised a total of €154,125.

We also took part in a national campaign by various university funds in order to raise the profile of giving support to research at universities. Each university fund used a project to demonstrate the impact of research on society. In the case of Tilburg University, we used the Zero Hunger Lab.

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Quinquennium campaign

During the second half of the year we held a special quinquennium campaign, in line with the 2021 Christmas campaign, with the climax in December. To mark our gratitude to all our donors and volunteers, we hung ribbons on the campus Christmas tree. The ribbons bore the wishes of our scholarship students. Employees, students, and alumni were also offered the chance – in return for a small donation – of hanging a ribbon in the tree bearing their own wishes, or those for someone else or for the university as it moves towards its centenary. The campaign raised €2,284 for the university fund.

Emergency fund

Some students found themselves in financial difficulties because of the situation in Ukraine. More than 280 people made donations in the wake of a special campaign to highlight the emergency fund, raising €19,495. This also resulted in 162 new donors to the university fund. In 2022, we awarded scholarships to 23 students in difficulties from the emergency fund.

Special donations

As well as many smaller donations, we were pleased this year to receive larger donations, including €100,000 for the Charitas Fonds.

The future

Tilburg University forms an involved community of students, employees, alumni, and collaborative partners who together create and share knowledge. Curious, Courageous, Caring, and Connected are the values that bind us, enabling us to benefit society. The Tilburg University Fund has an important role to play in that community.

Integrated relationship strategy

Tilburg University seeks to enter into long-term relationships with its alumni and other donors. They form a part of our knowledge community that is committed to helping society. This can be done, for example, by helping teaching and research through a donation to the university fund, but also by taking an active part in research, or by supervising students during the various phases of their studies. We have three levels of involvement with the university: connected, engaged, involved. With 'connected', involvement is passive or reactive, while 'engaged' entails an active involvement. The role of alumni in the 'involved' phase is significant to the extent that they actually give back to the university in the form of time or a donation. We are committed to creating valuable relationships that are tailored to the stage of a person's life, what drives them, and their needs. We seek to create as large a group of people as possible, who really feel involved and who actually give back to the university. A group of people who are willing and able to do so, in a way that suits them. That is why it is important to work with a database and with overarching 'customer' knowledge, to encourage involvement at a broad level.

Campaigns

One way in which we attract funding is through campaigns that are designed to generate donations to the university fund generally, as well as being aimed at specific themes. In principle, the university fund focuses mostly on non-earmarked donations. To attract such donations, a continuous campaign is being developed that seeks to promote the objectives of the university fund, the values of the university, and its impact on society. The university fund will also set up specific campaigns from time to time for specific purposes, such as the emergency fund.

Large donations

For attracting large donations, attention will be focused not just on individuals, but also on such parties as asset funds, corporate funds, organizations, and groups that share the Tilburg University mission and identity and with which collaboration is an obvious step. We will also be setting up a program through which we can connect businesses in the region with Tilburg University and the university fund, as donors.

Tilburg University at 100

The university centenary is approaching, and that presents opportunities to improve the name recognition of the university fund and to attract more donations. This special anniversary will be an excellent chance to celebrate the university and to show what it can achieve with the support of its community.

Ambitions

The Tilburg University Fund supports:

- ◆ Talented students who, without a scholarship, would not have the opportunity to develop into the responsible leaders in society that they are capable of becoming.
- ◆ Several large projects aimed at advancing broad-based prosperity. For example, we have already selected the activities of the Zero Hunger Lab and the Zero Poverty Lab. Tilburg University is also devising research programs on an inclusive labor market, preventive and mental health, and the sustainability transition. Projects carried out by these research teams are also eligible for major donor programs from the university fund.

- ◆ Smaller projects by employees and students that we can give an extra boost with a donation in the field of research, teaching, or social entrepreneurship.

Sound management of the resources

We feel a strong sense of responsibility for the resources that are entrusted to us. That is why we have recently had our administrative support and governance audited, and used this audit to further strengthen these aspects.

With these ambitions, we seek to help Tilburg University to continue to develop into an inclusive community in which we work in partnership on our joint goals. We invite everyone to take part and help us in our mission of making a sustainable contribution towards a better world.

Research

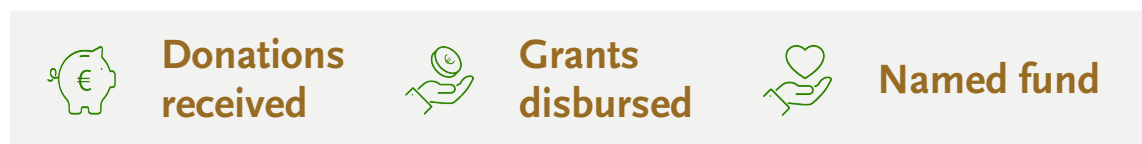
The Tilburg University Fund is committed to research projects that are relevant to society's needs. By providing extra financial support, we make research possible into improving the resilience, care, and wellbeing of individuals and society at large, and help ensure the responsible use of data and the creation of smart solutions in the digital age.

Sustainable Development Goals

A number of these projects contribute towards the **Sustainable Development Goals (SDG)** of the United Nations. The specific SDGs are mentioned with each project.

Donations and grants

Thanks to the donations to the university fund, we have been able to contribute towards the following projects. For each project the amount donated is shown, as is when the grant was achieved from donations from the telephone fundraising campaign. The grant amounts are also shown.



Zero hunger lab



How can our hunger for data help resolve hunger in the world? Tilburg University Zero Hunger Lab is helping achieve food security throughout the world with data science – bytes for bites. Through the smart application of math and algorithms, the Zero Hunger Lab researchers are helping aid organizations, development organizations, businesses, governments, and knowledge institutes that are dedicated to a world without hunger. In 2022, Zero Hunger Lab published the **New Scientist special** with accounts by researchers and partners about collaboration projects aimed at bringing about

sustainable food security. This led to new donations that have resulted in, among other things, a new multidisciplinary partnership in the poverty-hunger initiative and the founding of a poverty lab at Tilburg University. Both labs will jointly research how stress and poor diet/hunger can affect the physical and cerebral development of people, and what the consequences of that could be, for both the people themselves and for society as a whole.

Data science for humanitarian resources



“
I would like to create greater awareness of the traumas they experience

Professor Conny Rijken



€2,500



€0

Professor Conny Rijken is conducting the first research project to be funded entirely by donors. The ‘Data science for humanitarian innovation’ research study provides a better understanding of ‘victimmigration’ – the traumas experienced by refugees during their journeys. Her research means greater account can be taken of these aspects when drawing up policies on refugees.

Conny Rijken made a [podcast](#) with Mirjam van Reisen, in which they looked in depth at the backgrounds of present-day people smuggling and what countries are doing to tackle it.

Social start-ups



“ At Bigger Picture Clothing, we design, create, and produce sustainable clothing with a social impact. Every product sold generates a specific donation to a previously announced good cause.



€6,500



€7,900

Entrepreneurship is an important theme at Tilburg University. Under the label IQONIC, the university represents and supports all aspects of entrepreneurship. IQONIC helps our students, alumni, academics, and staff to further develop their entrepreneurial mindset so that they can make a difference in society.

The Tilburg University Fund aims to help these socially responsible entrepreneurs to launch their ideas or businesses successfully. These are start-ups that deserve to be successful in our community because they have an impact on society. Funding was provided for two projects in 2022, including *Bigger Picture Clothing*.

Bigger Picture Clothing designs, creates and produces sustainable clothing with a social impact. Every product sold generates a specific donation to a previously announced good cause. For example, we have already donated more than 500,000 liters of clean drinking water to Ethiopia and Tanzania. The entire process of clothing production to the eventual donation is 100% transparent for their community and customers. Thanks in part to the support from the university fund, they have launched a new project with new designs and products. They have also improved the quality of the marketing and web development for the forthcoming launch.



Annual Fund



€13,875

The public importance of religion



“
I am going to investigate why many spiritual people have a tendency to believe conspiracy theories. Who are they? And what is the basis of their beliefs?

Dr. Suzanne Klein Schaarsberg



€100,000



€23,442

In 2021, the Tilburg University Fund received a large donation of €100,000 from a donor who wished to remain anonymous. The donation is intended for research into how spirituality becomes an expression of anti-institutional politics. As part of her research, Suzanne Klein Schaarsberg is looking at why many spiritual people have a tendency to believe conspiracy theories. Her work is a combination of sociological and theological research. Who are these people? And what is the basis of their beliefs? Is it, for example, a fusion of Christianity, colonialism or Oriental philosophies?

Teaching




The Tilburg University Fund supports various teaching projects at the university that do not receive regular funding.

Sustainable Development Goals

A number of these projects contribute towards the Sustainable Development Goals (SDG) of the United Nations. The specific SDGs are mentioned with each project.

Donations and grants

Through donations to the university fund, we have been able to help with the following projects. For each project the amount donated is shown, as is when the grant was achieved from donations from the telephone fundraising campaign. The grant amounts are also shown.

	Donations received		Grants disbursed		Named fund
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Pre-Bachelor's refugees





€11,500



€10,000

In 2022, the Tilburg University Language Center started providing a language-link program for refugee students. The program builds on existing programs offered by the Language Center – ‘Dutch as a second language’ courses and the pre-Bachelor’s program. The aim of the language-link program is to give refugees eighteen months to two years to assimilate and to prepare them for a Bachelor’s program at the university. Refugees’ diplomas that they obtained in their home country are often deemed to be at HAVO level. To be admitted to a university, they learn Dutch and take a number of subjects. They also give careful consideration to their choice of study and thoroughly familiarize themselves with the Dutch labor market, by going on small-scale internships, for example. For the language-link program, the Language Center has made agreements with almost every municipality in Noord-Brabant and Noord-Limburg. This enables the prospective students to embark more quickly on the program and therefore ensures that their talents are not wasted. Alumni from the language-link program are now studying at various faculties at Tilburg University, and also at other universities elsewhere in the Netherlands.

Outreaching program



“

I wanted to challenge myself and, together with others, contribute to society. I didn't just want to do something different, I really wanted to make the difference!

Flavia Leonhardt, Outreaching program student in 2021



€12,870



€88,000

Excellence in citizenship is the central focus of the Outreaching Honors Program. Students are challenged to apply scientific knowledge in ways that address the themes and problems facing society. In addition, they gain international experience and it prepares them for a career as a leading, socially engaged professional. The program comprises various modules on themes such as leadership, partnership, and socially responsible entrepreneurship. Some 70 motivated and inquisitive students registered for the program for the 2022-2023 academic year. Among the modules this year were the Public Speaking Program and a Personal Leadership Program.

Marienburg Campus Fund



“ Without this scholarship, I would not have been able to come to JADS for my Master’s. I come from Iran and studying in Netherlands would be hugely expensive because of the sanctions and the value of our national currency. After graduating, I hope to be able to launch my own data-driven start-up that will help women generate regular incomes.

*Fatemeh Hashemi (31), Iran,
Master’s in Data Science and
Entrepreneurship*



Named fund



€49,744

The Marienburg Campus Fund was established in 2019 as a named fund within the university fund. It supports international students who have the talent but lack the means to study at JADS. The fund continues the tradition of passing on learning and knowledge that the Sisters of the Society of Jesus, Mary, and Joseph began in 1825.

In 2022, a total of six students from Iran, Zimbabwe, China, Peru, and India received scholarships, enabling them to develop their talents at Tilburg University.

Charitas voor Charitas



“ I am incredibly grateful for the opportunity the fund has given me to be able to pursue my passion of helping vulnerable individuals and having a positive impact on society. It has made it possible for me to dream bigger dreams and to believe that change is achievable.

*Negin Mirzaghavam (31), Iran,
Master's in Data science and
society*



Named fund



€49,744

The Fundatie Charitas and the Tilburg University Fund set up the Charitas voor Charitas Fonds in 2022. On February 1st, an agreement was signed between the parties in a ceremony at the convent in Roosendaal, in the presence of the last-surviving nun. The Charitas voor Charitas Fonds provides scholarships to talented religious women from emerging and developing countries, so that they can study care and religious life at Tilburg University.

This year, two female students from Iran, one from India and one from China have received scholarships from the fund to enable them to develop their talents.

Scholarships for students

Through its social engagement, the Tilburg University Fund makes teaching at Tilburg University accessible for talented international students who lack sufficient financial resources. Studying in Europe is very expensive for young people from outside the EU; nor are they eligible for the discounts that EU students receive on their tuition fees. Moreover, the cost of living is often much higher in the Netherlands than in their home countries. The university fund also offers scholarships to outstanding Dutch and international students and those who combine their studies with top-level sports. In 2022, no fewer than 50 scholarships were awarded: 25 emergency fund scholarships, four Charitas voor Charitas scholarships, seven JADS scholarships, one Bachelor's scholarship, 12 Research Master's scholarships, four Liberia scholarships, one alumni scholarship, and seven top-level sports scholarships. The most important sources for these scholarships were donations from the telephone fundraising campaign and the Have a Seat fund.

An introduction to some of our scholarship students



“
*I got the feeling I had wings:
I was going to study in the
Netherlands!*

*Mahir Gündoğdu,
Turkey, Bachelor's in
International Business
Administration*



“

I will carry the knowledge and experience from my time at Tilburg University with me wherever I go.

**Ridwan Oloyede, 32, Nigeria,
Master's in Law and Technology**



“

On July 30th, I took part in the European Universities Games 2022 in Łódź, in Poland. I won the gold medal after three victories against the United Kingdom, Ukraine, and Portugal. What made it even more special was that I was the only student in the Dutch delegation who gained a gold medal on the final day of the event. The Have a Seat scholarship has been such a valuable help to me! Without their financial support I would not have been able to take part in this event and would have missed out on such a wonderful experience.

**Di Ke Wu, 23, Bachelor's in
Business Administration**

**Received a top-level sports
scholarship**



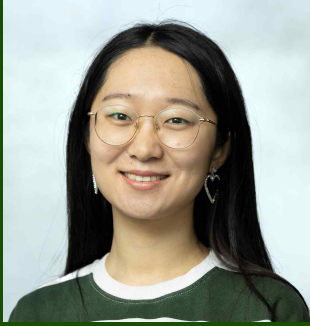
“ *My father always says you should never wait until the circumstances are right before starting something, but that you should factor in the problems that exist*

*Abobaker Rahami, Afghanistan,
Master's in Finance*



“ *A tree that is lifted from the soil and planted somewhere else. At first, the leaves fall. It seems as if the tree is dead. But it needs time to grow. It's the same with all the refugees seeking to achieve something in another country.*

*Bassam, 31, pre-Bachelor's
alumnus*



“ *This scholarship has given me the freedom to concentrate on my studies, without any distractions. It has also boosted my self-confidence as a woman in a completely new field and motivated me to climb higher with every step I take, no matter how small.*

*Yin Zhang, China, Master's in
Data science and society*

Telephone fundraising campaign

Since 2009, we have been approaching alumni personally, through telephone fundraising campaigns. The calls are made by a group of enthusiastic students from the university. Many interesting conversations are to be had throughout the year, varying from ‘does that professor still give those great lectures?’ to ‘then why not come and do an internship with me!’. The students also bring the alumni up to date about developments at the university, the facilities we provide for alumni, and how they can support talent by volunteering. During the phone fundraising calls, we usually ask alumni for a contribution towards the university fund. Their donations are used for teaching and research projects and for scholarships for students. In effect, the closely knit alumni network forms the lifeline of the university fund. Donations large and small combine to produce a thoroughly worthwhile impact.



“
Inspiring conversations on how their time at university has helped alumni reach where they are today. Their enthusiasm about the university, the university fund, and feeling their connection – that is why I make those calls.

Jelle Klip

Conversations in 2022

In 2022, our students spoke with 662 alumni. In November, five students called a large number of people who attended the Alumni Day or the festival of song, mostly to find out how they experienced the day.

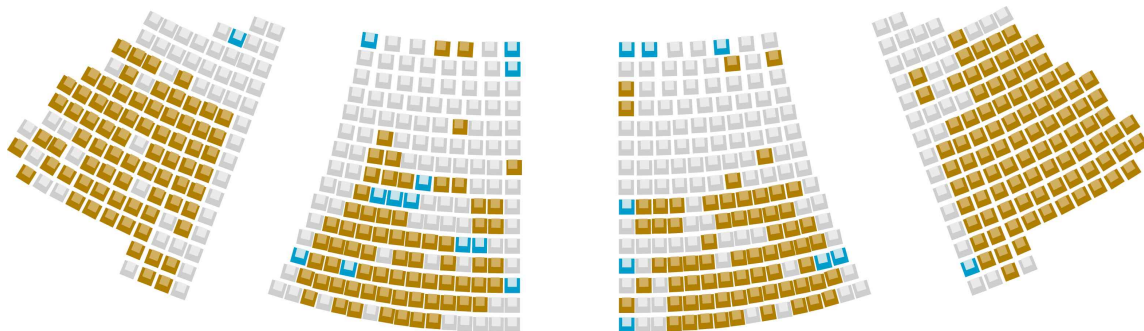
Student Jelle Knip had conversations with alumni throughout the year. Many appreciated the contact and the conversations, and a total of 221 alumni decided to donate. All the support we have received is heartwarming. By donating, alumni contribute personally to important research, support innovation in teaching, and give students the opportunity to study. A total of €154,125 has been pledged.

Have a Seat

The Have a Seat scholarship program is a wonderful initiative that connects our donors with the Tilburg University campus, quite literally. Donors adopt a seat in CUBE, the largest lecture hall on campus, and thereby provide support for talented students. Whenever a seat is adopted, we attach a plaque with the name of the donor and a quote by him or her. Seats are adopted for a minimum of five years for a fixed amount of €50 per year.

Donors can use the www.tilburguniversity.edu/haveaseat website to adopt a seat and see which students they are thereby supporting. Conversely, students can use the same website to contact the alumni who have adopted the seats. The revenue from the Have a Seat scholarship program is used to help students develop their talents.

- ◆ Students who find themselves in difficulties as a result of external circumstances and who need some financial support in order to complete their studies (emergency fund).
- ◆ International students who would like to take a Master's program in Tilburg but who cannot afford to do so without support.
- ◆ Talented students who are also top-level athletes who need financial support to go to a competition/match or study program abroad.



■ Vrije stoelen
■ Geadopteerde stoelen
■ Geadopteerde + verlengde stoelen in 2022

Beurzen 2022:
7 Topsport beurzen
3 Noodfonds beurzen



“
As an alumna, it is only right to do something in return for your university

*Claire Brentjens-van Gorp and
Marion Rutgers-Doggen*



“

I have many reasons to be thankful to Tilburg University. I hope others benefit from it as I have done. That is why I warmly welcome initiatives like Have a Seat

Oswald Coene

Financial statements

Key figures, long-term	2022	2021	2020	2019	2018
Donations received	€ 358.778,00	€ 441.227,41	€ 1.343.640,64	€ 810.538,42	€ 348.407,00
Grants disbursed	€ 345.246,00	€ 278.259,12	€ 359.988,50	€ 286.404,05	€ 424.383,00

Balance on 31-12-2022 (after appropriation; all amounts in €)		
Assets	31-12-2022	31-12-2021
Liquid assets	1,514,265	1,570,968
Securities	517,845	544,526
Total assets	2,032,110	2,115,494
Liabilities	31-12-2022	31-12-2021
General reserve	392,420	301,217
Special-purpose reserve	1,639,690	1,814,277
Total liabilities	2,032,110	2,115,494
Loss account 2022 (all amounts in €)	2022	2021
Regular income		
Donations received	358,778	441,227
Regular expenses		
Grants disbursed	345,246	278,259
Balance of regular income and expenses	13,532	162,968
Financial income		
Investment portfolio result	-	753
Financial expenses		
Regular bank charges	1,660	1,478
Regular interest charges	5,635	6,060
Other costs	40	3,328
Investment portfolio result	83,123	
Investment portfolio bank charges	6,458	
Balance of financial income and expenses	-96,916	-10,112
Operating balance	-83,384	152,856

Donaties 2022

Name of fund	Donations	Disbursements
TiU Annual Fund	€ 154.125,07	€ 60.839,00
Have a Seat	€ 10.662,58	€ 13.498,18
Major Giving Non-Earmarked	€ 4.750,00	€ 23.441,87
Major Giving Outreaching	€ 12.870,00	€ 88.000,00
Major Giving Zero Hunger Lab	€ 512,98	€ -
Major Giving Scholarship Students	€ 5.000,00	€ 13.309,00
Major Giving Social Start-ups	€ 6.500,00	€ 7.900,00
Major Giving Pre-Bachelor's Refugees	€ 11.500,00	€ 10.000,00
Major Giving Data Science	€ 2.500,00	€ -
Mariënburg Campus named fund	€ -	€ 49.743,50
Women of Bethany named fund	€ -	€ 6.871,39
Charitas voor Charitas named fund	€ 100.000,00	€ 48.836,00
Professor Cobbenhagen Foundation Fund	€ -	€ -
Professors for Development	€ 225,00	€ -
Tilburg Africa Exchange Program	€ -	€ -
Other projects	€ 50.132,84	€ 22.807,40
Total	€ 358.778,47	€ 345.246,34

¹ The table only shows donations received and disbursements made in the form of grants. Other withdrawals or deposits (such as bank charges) are not listed here.

Notes to the financial statements

The Tilburg University Fund is included in the 2022 consolidated financial statements of Tilburg University. Tilburg University provides financial resources so that the university fund can carry out its work. The fund is facilitated by the Development and Alumni Relations Office (DARO). Its employee and other expenses are therefore recognized in the financial statements of Tilburg University.

Donations received (revenue)

The revenues of the Tilburg University Fund amounted to €358,778 in 2021. Donations to the university fund consist of:

- ◆ bequests and endowments
- ◆ other donations, gifts and contributions
- ◆ grants
- ◆ sponsorship funding
- ◆ other lawfully acquired financial resources

Investments

In 2021, the university fund, on behalf of a major donor, instructed an external party to start investing part of its assets. As long as donations remain unallocated, the external party will invest on behalf of the donor in accordance with a risk profile selected by the donor. This specifically concerns the assets belonging to the Women of Bethany named fund. In 2021, the sum of €624,000 was invested through an asset manager (ABN AMRO). At the end of 2022, the total value was €538,932, of which €517,845 was in securities and €21,087 in liquid assets. The year 2022 saw a negative return of €83,123 on the investment portfolio, with the bank charges for managing the account amounting to a total of €6,458.

Grants disbursed (expenses)

In 2022, a total of €345,246 was paid to or made available for the benefit of Tilburg University, its employees, students, and alumni, in accordance with the criteria laid down by the board of the university fund and, where applicable, in line with any wishes expressed by donors.

Other expenses

The other expenses of the university fund in 2022 amounted to €7,335. They consisted of bank charges, interest expenses, and other costs.

Accounting policies

Liquid assets are carried at nominal value. The investment portfolio consists of securities valued at their current value (fair value). The current value of listed securities is the same as the market value. The current value of non-listed securities is calculated with the help of generally accepted valuation models and techniques. The income and expenditures have been included in accordance with the cash accounting method.

Operating results

The cash flow of the university fund is divided over a number of funds. Donations received and disbursed are allocated to these funds. Detailed information can be found under *Notes on funds*.

A large proportion of donations are pledged over a period of several years. Disbursements to projects can also be spread over several years. 2022 saw a negative operating result, due to the negative return on securities.

Since 2021, a distinction has been made between the general reserve and the special-purpose reserve. The general reserve is freely available to the fund (within clear parameters). The special-purpose reserve is linked to specific objectives set by donors.

¹ Following an audit of the financial statements, it has emerged that an erroneous entry was made concerning the results from the investment portfolio. The negative result should have been €79,362, and not €83,123. A correction to this effect will be incorporated in 2023.

Notes to the financial statements

Notes on funds

Within the Tilburg University Fund, the financial resources received and disbursed are managed through a number of separate funds. The finances for each individual fund in 2022 are set out briefly below. Most of the financial resources have been earmarked in a special-purpose reserve for each fund. The remainder is part of the general reserve.

Full details of the objectives and impact of the individual funds can be found elsewhere in this annual report.

Tilburg University Annual Fund

Donations amounting to €154,125 were received for this fund in 2022 from campaigns and ongoing telephone fundraising. This includes the portion of multi-year donations from previous phone campaigns received in 2022. An amount of €60,839 was disbursed to projects and scholarship students in 2022. Not all incoming donations have therefore been disbursed. One reason for this is the limited number of applications for scholarships. The other reason is that the university's application round for projects only started late in the year. The disbursement of funding for projects honored will not start until 2023.

Have a Seat

Donations totaling €10,663 were received in 2022. €13,498 was disbursed in the form of top-level sports scholarships and regular emergency fund scholarships. The difference was made up from the special-purpose reserve.

Major Giving non-earmarked

In 2022, a total of €4,750 was donated to Major Giving projects but not earmarked. Thanks to these donations and non-earmarked donations from previous years, the 'The public importance of religion' research project at the Tilburg School of Behavioral Science was started this year. It received €23,442 in 2022. The difference was made up from the reserve.

Major Giving Outreaching Honors Program

This program received €12,870 in donations in 2022. A total of €88,000 was disbursed to support the program in 2022. The difference was made up from the special-purpose reserve. This payment means the reserve is now exhausted, leaving only ongoing donations.

Major Giving Zero Hunger Lab

Donations totaling €513 were received for the Zero Hunger Lab in 2022. No funds were disbursed during the year.

Major Giving scholarship students

Donations totaling €5,000 were received for scholarship students in 2022. A sum of €13,309 was paid as a scholarship for one student. The difference was made up from the special-purpose reserve.

Major Giving social start-ups

Donations totaling €6,500 were received for the Social start-up fund in 2022. It provided support in amounting to €7,900 for two projects. The difference was made up from the special-purpose reserve.

Major Giving pre-Bachelor's program for refugees

Donations totaling €11,500 were received in 2022. A total of €10,000 was disbursed to support the pre-Bachelor's program.

Major Giving data science

Donations totaling €2,500 were received in 2022. No payments were made from this fund during the year.

Mariënborg Campus named fund

A total of €49,744 was disbursed from this named fund in the form of seven scholarships in 2022, which were paid from the reserve.

Women of Bethany named fund

The first disbursements from this named fund were made in 2022, totaling €6,871. It was paid from the reserve.

Charitas voor Charitas named fund

€100,000 was received from the Fundatie Charitas in 2022; of this amount, a total of €48,836 was disbursed for the first four scholarships.

Professor Cobbenhagen Fund

No donations were received and no disbursements were made in 2022. The reserve accrued in the fund will be disbursed in future years.

Professors for Development

Donations amounting to €225 were received in 2022. No disbursements were made during the year.

Tilburg Africa Student and Knowledge Exchange Program

No donations were received and no disbursements were made in 2022.

Other projects

This fund is used for donations that are not linked to any specific program or project. These resources are used for short-term ad hoc projects.

In 2022, the Ukraine Emergency Fund was established with the aim of supporting students affected by the war in Ukraine. A fundraising campaign has been set up for the fund, which has raised €19,495, of which €18,300 has been used for the awarding of 23 scholarships. The remainder will be available for future applications. The Library and IT Services office at Tilburg University has sold old hardware and donated the proceeds, €30,638, to the university fund.

Three small projects were financed in 2022 from this fund, to the tune of €4,507 in total. One of the projects is about climate change, one is a moot court, and one involves a contribution towards the costs of a United Nations conference that students take part in.

Credits

This is a publication of the Tilburg University Fund.

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